

## CLAIMS

The achievements of the invention on the subject of which an Exclusive right of property or privilege is asserted are as follow:

- 1) A detachable match strike device comprised of:
  - ◆ A match strike material fixed on self-adhesive rigid paper
  - ◆ A safety device made of wax paper comprised of a first surface that will protect the reverse of the match strike and a second surface, which will be used as advertising space.
- 2) A device according to claim 1, characterized in that it can be affixed on any surface using an adhesive.
- 3) A device according to claim 1, characterized in that it includes an advertising space on its back.